DOCUMENT-IDENTIFIER: US 6141018 A

TITLE: Method and system for displaying hypertext documents with visual effects

## DEPR:

The present invention provides a method and system for providing an animated marquee for display of an arbitrary image as part of a Web page. In one

In one embodiment, the hypertext document that defines the Web page identifies the

image to be displayed in a marquee window, identifies the size of the marquee

window, and identifies the type of animation to be applied when the image is displayed. The image to be displayed in the marquee window is identified by a

URL. The image can be animated by scrolling either in the vertical or horizontal direction. The scroll style can be set to either a circular or a

bounce visual effect. When the scroll style is circular one copy of the image is followed by another copy of the image in a continuous manner.

When the scroll style is bounce and the leading edge of the image is

scrolled so that it intersects a border of the marquee window, the direction of the scroll is reversed so that the image appears to bounce off that border of

reversed so that the image appears to bounce off that border of the marquee window. When scrolled in the reverse direction, the direction of

the scrolling is again reversed when the leading edge of the image intersects the other

border of the marquee window. The leading edge of the image is the edge that

is first in the direction of scrolling. That is, when the image is being  $% \left\{ 1\right\} =\left\{ 1\right\} =\left$ 

scrolled to the left, the leftmost edge of the image is the leading edge. The

image can be of arbitrary complexity. Indeed, the image itself can be a hypertext document. Various parameters such as the scroll style,

scroll direction, the number of times the image is to be bounced or scrolled, and the

speed of the scrolling, can be set for the animated marquee. In

addition, the parameters can be set to indicate whether the URL is to be drawn immediately or progressively, to indicate the amount of wide spaces between successive copies of the image, and to indicate a zoom parameter. The animated marquee can also display a sequence of images rather than just one image. Each image is identified by a URL. When the scroll style is circular, each image is scrolled to follow another image in a continuous manner. When the scroll style is bounce, the user can click on the marquee window to select the next image. The next image is then displayed in the marquee window to replace the previous image. DEPR: The LoopsX and LoopsY parameters indicate the number of times the image scrolls or bounces depending on the scroll style. If the LoopsX or LoopsY parameter is set to zero, then the image will "slide." That is, the image will scroll in a certain direction and stop as soon as the leading edge of the image intersects the leading border of the marquee window. If the LoopsX or LoopsY parameters are greater than zero, then after that number of loops, the part of the image that is displayed depends on the scroll style. If the ScrollStyleX parameter is "circular," the very left of the image is aligned with the left of the marquee window. If the ScrollStyleX parameter is "bounce," then the image is positioned where the last bounce occurs. A similar effect occurs when looping in the vertical direction. If the LoopsX or LoopsY parameters are -1, the image scrolls forever. <PARAM NAME="LoopsX" VALUE=Number of times to scroll> DETI.:

scroll style:

ATTRIBUTE DESCRPTION
ScrollStyleX Horizontal

"circular" or "bounce." ScrollStyleY Vertical scroll style: "circular" or "bounce." ScrollDelay Time in milliseconds between each movement of the image in the marquee window. LoopsX Number of times the image scrolls horizontally if ScrollStyleX is "circular," or number of times the image bounces horizontally if ScrollStyleX is "bounce." LoopsY Number of times the image scrolls vertically if ScrollStyleY is "circular," or number of times the image bounces vertically if ScrollStyleY is "bounce." ScrollPixelsX Number of pixels to move the image horizontally in the marquee window each ScrollDelay. ScrollPixelsY Number of pixels to move the image vertically in the marquee window each ScrollDelay. URL URL of the image. DrawImmediately indicating to progressively render the image. Whitespace Amount of white space between images. PageFlippingOn If multiple URLs; indicates that the next image is to be displayed when the marquee window receives a click. Zoom Percentage of the original size of the image. WidthOffPage Width in pixels

of the image.

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|   | BRS  | L3  | 1284 | scroll near10 number  | USPAT | 2001/04/05<br>14:25 |
|   | BRS  | L2  | 2935 | scroll same number  | USPAT | 2001/04/05<br>14:27 |
| - | BRS  | L4  | 0    | scroll same "number of<br>times"  | USPAT | 2001/04/05<br>14:28 |
|   | BRS  | 1.5 | 183  | scroll same number same<br>times  | USPAT | 2001/04/05<br>14:28 |

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